



THE EMERYVILLE CONNECTION

Ad Rate and Reservation Sheet

Advertising in The Emeryville Connection is an exclusive benefit of your Chamber membership. For more information on advertising in The Emeryville Connection, call the Chamber office at 510-652-5223.

Need help? We can design your ad for you!

Print Ad Rates:

	ECOC	3x Rate
Full Page	\$1,320.00	\$1,125.00
Calendar Sponsorship	\$836.00	\$712.50
2 Col x 5 inch	\$211.20	\$180.00
4 Col x 5 inch	\$422.40	\$360.00
Half Page (5 Col x 7.25 inch)	\$792.00	\$675.00
1 Col x 10 inch	\$228.80	\$195.00
Biz Card (2 Col x 2 inch)	\$88.00	\$75.00

Color Rates:	Per Run
Full Color add	\$450.00
One Color add	\$150.00

Inserts: (Single Sheet Only. 9,000 copies need)

Chamber member	\$750.00
Non-profit	\$450.00

All print ads include a months posting and link to advertisers website from The Emeryville Connection website.

Online Only Rates: (All rates are monthly)

Main Banner TOP (if previous advertiser runs again, they get 3 months on website comp)

	One Month	3 Month	Annual
Full	\$1,000.00	\$900.00	\$800.00
50% rotation	\$650.00	\$585.00	\$520.00
25% rotation	\$400.00	\$360.00	\$320.00

Main Page Left

Full	\$1,000.00	\$900.00	\$800.00
50% rotation	\$650.00	\$585.00	\$520.00
25% rotation	\$400.00	\$360.00	\$320.00

Main Page Center

Full	\$1,200.00	\$1,080.00	\$960.00
50% rotation	\$780.00	\$702.00	\$624.00
25% rotation	\$480.00	\$432.00	\$384.00

Main Page Right

Full	\$1,000.00	\$900.00	\$800.00
50% rotation	\$650.00	\$585.00	\$520.00
25% rotation	\$400.00	\$360.00	\$320.00

Production and Artwork Specifications for Submitting Electronic Artwork and Ad Copy

In General, please be sure to:

- send pdf, jpeg's, or tiff files. Do not send Word, Publisher, or other formats.
- Embed all fonts in the pdf (or convert them to outlines).
- If produced in Adobe Photoshop as a jpeg or tiff, please flatten the image and export between 200-300 dpi.
- If running full color, make sure that all RGB images are converted to CMYK.
- If running in spot color, please specify the Pantone color in email.
- Line art (or bitmap) images can have up to 1200 dpi resolution.

If these specifications are beyond the capacities of your design department, please contact us immediately. Accommodations can be made with sufficient notice - preferably 5 business days prior to publication.

Notes on extra charges:

Charges for design or for converting your design to the proper digital format (if necessary) are extra. The extra charge for color is applicable for each issue in which the ad appears.

Contact the chamber office about exact charges before submitting your ad.

Terms:

Payment in advance is required for all advertising. Ads will not run until payment is made.

Name: _____	Phone: _____
Company: _____	Fax: _____
Address: _____	E-mail: _____
Credit Card Number: _____	Total Amount Charged: _____
Name on Card: _____	Exp. date _____
Billing Address (street, city, zip): _____	Circle one: Visa MC Amex

Rates, terms and conditions, and ad sizes may be subject to change without notice.

Please Print Legibly!



THE EMERYVILLE CONNECTION

reach **9,000**
of your neighbors

The Emeryville Connection reaches 9,000 businesses, Chamber of Commerce members, and residents in Emeryville.

Get your message to both the Emeryville business and residential communities.

Only Emeryville Chamber of Commerce Members are eligible to advertise.

The Emeryville Connection is the monthly newspaper and 24/7 website of The Emeryville Chamber of Commerce. The Emeryville Connection reaches 9,000 businesses, Chamber of Commerce members, and residents in Emeryville. Help us help you spread the word about Emeryville business and the community.

The Emeryville Connection is also online on the "In the News" page at www.emeryvillechamber.com

ECOC
Members:
Sign up now for
three insertions and save!