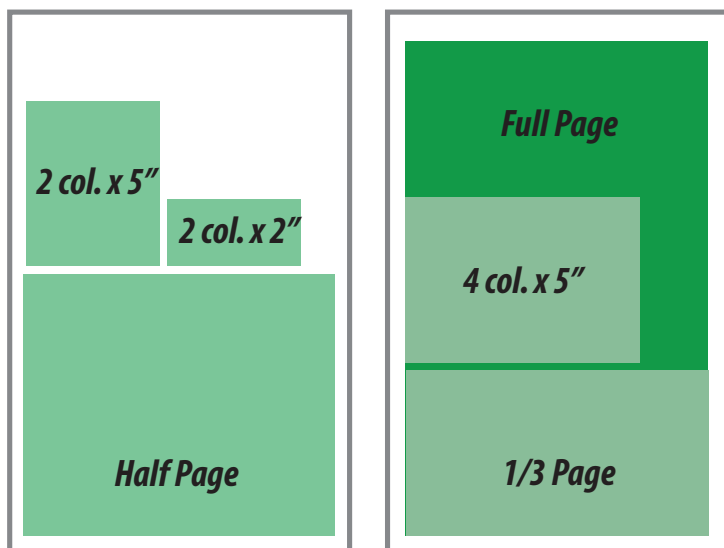


## Basic Ad Sizes



## Basic Ad Rates

	1x		3x	
	member	non-member	member	non-member
2 x 2:	\$88	\$110	\$75	\$90
2 x 5:	\$215	\$255	\$180	\$220
4 x 5:	\$425	\$510	\$360	\$435
1/3 Page:	\$528	\$635	\$450	\$540
Half Page:	\$792	\$955	\$675	\$810
Full Page:	\$1320	\$1585	\$1125	\$1350

*Make Your Own!*  
1 column inch, \$22.00

**Frequency  
Saves Money**

All Emeryville Connection Print Ads also run on our website!

## Optional Rates

### Color

Draw readers to your ad with color.

**Full Color CMYK Add On:** \$450 / run

**Singe Spot Color:** \$150 / run

### Inserts

Include a separate insert to our paper.

**Chamber Member:** \$750 / run

**Non-Profit:** \$450 / run

### Design

Our team can design or fix up your ad!

**Design Services:** \$30 / hour (1 hour minimum)

# the emeryville connection advertising information

Advertising in The Emeryville Connection is an exclusive benefit to members of the Emeryville Chamber of Commerce. Call our office for Membership information: 510-652-5223.

## Advertiser Information

- NAME:
- COMPANY:
- ADDRESS:
- PHONE:
- FAX:
- EMAIL:
- EMAIL:

## Advertisement Reservation

- AD SIZE:  X   1/3 Page  1/2 Page  
 Full Page
- FREQUENCY: RUNS  TIMES Price:
- ADD-ONS:  Full Color  Design  +  
 Spot Color: Color?  
 Inserts  Total:

## Billing Information

- CREDIT CARD NUMBER:
- NAME ON CARD:
- EXPIRATION DATE:  /   MC  AMEX  
 VISA
- BILLING ADDRESS:

Payment is required in advance. Artwork must be approved and submitted seven business day before press-time, fourth Friday.

# Reach 9,000 of Your Neighbors

## With Our Monthly Newspaper

The Emeryville Connection can bring your business to the 9,000 residents, businesses and Chamber members in and around Emeryville. Reporting on city news, local businesses and city lifestyles, our paper is read cover-to-cover, guaranteeing results for your company!

### Online Advertising Rates

Ads in the Emeryville Connection also get a free link to their website on our website. For more coverage, we offer more space for monthly rates.

Main Banner Top	1 Month	3 Mons.	Annual
100% Rotation	\$1,000	\$900	\$800
50% Rotation	\$650	\$585	\$520
25% Rotation	\$400	\$360	\$320

Main Page Left	1 Month	3 Mons.	Annual
100% Rotation	\$1,000	\$900	\$800
50% Rotation	\$650	\$585	\$520
25% Rotation	\$400	\$360	\$320

Main Banner Right	1 Month	3 Mons.	Annual
100% Rotation	\$1,000	\$900	\$800
50% Rotation	\$650	\$585	\$520
25% Rotation	\$400	\$360	\$320

Main Banner Center	1 Month	3 Mons.	Annual
100% Rotation	\$1,000	\$1,080	\$960
50% Rotation	\$780	\$702	\$624
25% Rotation	\$480	\$432	\$384

### Specifications for Artwork

We want your ad to look great! Follow our production guidelines to ensure your artwork prints perfectly in our paper.

#### **File Types:**

We only accept PDF or TIFF file formats. Do not send Word, Publisher or JPG files.

#### **Handling Fonts:**

Embed all fonts in your PDF. For even more accuracy, convert your text to outlines.

#### **Resolution:**

Artwork must be 300dpi. Line art or bitmap images should be 1200dpi.

#### **Flatten Files:**

If artwork was created in Photoshop, flatten your image and save as a PDF.

#### **Color:**

Full color ads must be in CMYK. Spot color ads must use the single spot, also specify the color to our Advertising Department.

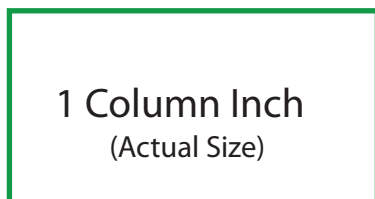
#### **Deadlines:**

Artwork must be approved and submitted 7 days prior to press. Ask our office for details.

**We can design for you!** Contact us today.

### Artwork Size

Height: 6p / 1in



1 Column Inch  
(Actual Size)

Width: 11p6 / 1.92in

#### **Common Sizes**

2x2	3.92" x 2"
2x5	3.92" x 5"
4x5	7.92" x 5"
1/3 Page	10" x 5.3"
Half Page	10" x 8"
Full Page	10" x 16"

#### **Ad Width**

1 Column	11p6	1.92"
2 Columns	23p6	3.92"
3 Columns	35p6	5.92"
4 Columns	47p6	7.92"
5 Columns	60p	10"

